



Board Meeting Attendees

Date: March 4, 2014

Location: Truckee R.S.

Board Members in Attendance		Forest Service Representatives	
X	Randall Osterhuber	X	Denny Hogan
X	Bob Moore		
X	Jason Oelkers		
X	Mark Bunge		
	Dave Paradysz	Forecasters	
	Todd Offenbacher	X	Brandon Schwartz
X	Dave Bunker	X	Andy Anderson
X	Don Triplet		
	Chip Morrill	Observers	
X	Holly Okom	X	Steve Reynaud
X	Dave Fiore		Travis Feist
	John Laine		
Board Advisors in Attendance			
X	Debbie Broback		
	Cameron Bordner		
	John Swanson		

X	Larry Heywood	
	Justin Broglio	
Program Manager		Guests
X	Jenny Hatch	Duncan Lee



Sierra Avalanche Center - Regular Board Meeting

March 4, 2014 – Time: 5:30pm

Location – Truckee R.S.

AGENDA – Items may not be heard in the order they are listed:

A. **CALL TO ORDER** - Establish quorum/Introduction of guests – 5:55 PM

B. **AGENDA AMENDMENTS AND APPROVAL** (2 min)

Motion: Bob M. 2nd: Mark B.

C. **APPROVAL OF November MEETING MINUTES** (2 min)

Motion: Holly. 2nd: Bob M.

D. **INTRODUCTIONS** – Duncan Lee. Will be assisting in the snowmobile avy class instruction

E. **PUBLIC COMMENT** (5 min)

Duncan gave a short discussion about himself and the snowmobile avy courses.

F. **CORRESPONDENCE** (10 min)

No correspondence.

G. **FOREST SERVICE REPORT** – Dennis Hogan (30 min)

\$9596 of SAC funds spent to date (Collection Agreement)

\$23,000 of LTBMU funding spent

\$6,650 R-4 money spent.

R-5 money spent, \$5147.

On budget.

Discussion on NAC guidelines for operations and of Avy Center models.

Forecasters

Brandon- Avy class curriculum locked in, three instructors lined up, Travis, Justin B. and Duncan Lee.

Discussion of bringing Duncan up to AAA Pro.

Justin is an affiliate member of AAA.

Goal is to make all instructors the pro level.

Discussion with Steve F. about participating as an instructor.

Andy- Normal operations.

- Interesting snow pack perspective.

- Receiving good obs from the public.

Both Brandon and Andy were lecturers at the AV-Pro class. There presentations were well received.

H. **TREASURER'S REPORT** – Randall Osterhuber (10 min)

Right now expenditures are running much more than income.

I. Secretary's Report

Preparing Outfitter-guide Permit Application.

Working with Brandon to get the Snowmobiles registered in the State of CA.

J. Program Manager

-Discussion of CSP Grant funding matches. All are encouraged to keep track of hours spent supporting this grant and submit hours to Jenny on form provided. Copy attached.

K. COMMITTEE REPORTS (20 min)

a. President's Report – Don Triplett

1. Google non-profit status being accepted. Google wants us to apply for a Google grant.
2. Will be meeting with Stephanie (UNR Medical fund raiser) next week.
3. PSA for snowmobile meeting with Sky Rondenet on tap for later this week.
4. Steep and Deep Seminar cancelled for this year, will bring back next year, schedule for Jan 20.
5. \$1,000 made at the sports Exchange event.
6. John Claussen wants to work with SAC on a snowmobile poster development.
7. Radio station advertisements will be promoting snowmobile avalanche courses.
8. Marc Z. is working on article placement in high profile print media for next fall.
9. Discussion on comparison of money spent on marketing this year vs. last year.

L. NEW BUSINESS

Bill Foster Memorial Workshop - Larry H.

Discussion of the Pro worker Development workshop – April 8

This year:

-Squaw donation of the facility and coffee service.

-SAC obligated \$3,000 (not likely this will be used)

-AAA obligated \$1,000

-No charge to participants

-Open to all Avalanche Professional workers, including educators.

Speakers have been scheduled, all local.

Larry would like to hand this workshop off to SAC to coordinate in the future..

ADJOURNMENT - Next Meeting Date – April 1st – Incline Village Library
5:30p.

CLOSED SESSION



To: Board of Directors of Sierra Avalanche Center
From: Jenny Hatch, Program Manager
Re: February Board Report
Date: March 4, 2014

Background:

The following report details the work and accomplishments of the Program Manager during the month of February.

Discussion-

Correspondence

N/A

California State Parks Grant

Two of the three Snowmobile Avalanche Awareness Courses took place successfully in February. The final course is planned for early March. The Program Manager has been in correspondence with ARVA. Beacon checkers have been ordered and an invoice to SAC has been submitted. Beacon checkers are slated to arrive in the beginning of April. In addition, the marketing campaign is now underway. All local dealers, clubs etc. have been contacted, a PSA is being developed and the Program Manager attended the California Nevada Snowmobile Association Convention. As outreach commences it is apparent that a great need exists for this program in our

region. Pre-proposals for continuation of this program to California and Nevada State Parks (a possible expansion to this program) have also been submitted.

Know Before You Go Youth Avalanche Awareness Program

In February the Program Manager actively began researching grant opportunities to support the development of a “Know Before You Go,” youth avalanche awareness program modeled after the established and successful program in Utah. One proposal to the Lahontan Community Foundation was submitted in February and more are slated for submittal in March.

Fundraising Events

March 3-6th, Kirkwood Ski Day

March 9th-Season Close, Homewood Mountain

March 10th-16th, Mt Rose

March 23rd, Bear Valley Ski Day (50 tickets have been donated thus far)

April 6th-Season Close, Alpine/Squaw

Membership

All new members who join in March will have a chance to win 1 day with Pacific Crest Snowcats.

Sponsorship

During the month of February the Program Manager compiled our list of sponsors into an organized spreadsheet. In addition, she continued to reach out to new sponsors for next year such as Praxis. Formal sponsorship requests for 2014/2015 will occur in March.

Ski Days

The Program Manager will provide an up to date spreadsheet of ticket sales at the Board meeting.

Recommendations:

1. That the Board of Directors receives this report for informational purposes

As of March, 2014

Projected revenue

Best Case Scenario - All Sold								
	Squaw/Alpine	Northstar	Heavenly	Homewood	Kirkwood	Mt. Rose	Sugar Bowl	Bear Valley
Ticket Price	\$45	\$60	\$60	\$35	\$60	\$40	\$40	\$35
Tickets Sold	300	250	250	260	250	300	500	350
Gross Revenue	\$13,500	\$15,000	\$15,000	\$9,100	\$15,000	\$12,000	\$20,000	\$8,750
Commission	3%	3%	3%	3%	3%	3%	3%	3%
Commission Paid	\$405.00	\$450.00	\$450.00	\$273.00	\$450.00	\$360.00	\$600.00	\$262.50
Net Revenue	\$13,095.00	\$14,550.00	\$14,550.00	\$8,827.00	\$14,550.00	\$11,640.00	\$19,400.00	\$8,487.50
Total Revenue for the season	\$105,099.50							

Worst Case Scenario								
	Squaw/Alpine	Northstar	Heavenly	Homewood	Kirkwood	Mt. Rose	Sugar Bowl	Bear Valley
Ticket Price	\$45	\$60	\$60	\$35	\$60	\$40	\$40	\$35
Tickets Sold	300	50	50	25	50	50	50	25
Gross Revenue	\$13,500	\$3,000	\$3,000	\$875	\$3,000	\$2,000	\$2,000	\$875
Commission	3%	3%	3%	3%	3%	3%	3%	3%
Commission Paid	\$405.00	\$90.00	\$90.00	\$26.25	\$90.00	\$52.50	\$60.00	\$26.25
Net Revenue	\$13,095.00	\$2,910.00	\$2,910.00	\$848.75	\$2,910.00	\$1,697.50	\$1,940.00	\$848.75
Total Revenue for the season	\$27,160.00							

Sierra Avalanche Center Ski Days -

Sales Report as of 3/4/2014

	Squaw/Alpine	Northstar	Heavenly	Homewood	Kirkwood	Mt. Rose	Sugar Bowl	Bear Valley
Ticket Price	\$45	\$60	\$60	\$35	\$60	\$40	\$40	\$35
Tickets Sold	23	67	165	29	32	12	31	0
Gross Revenue	\$1,035	\$4,020	\$9,900	\$1,015	\$1,920	\$480	\$1,065	
Commission	3%	3%	3%	3%	3%	3%	3%	
Commission Paid	\$31.05	\$120.60	\$297.00	\$30.45	\$57.60	\$12.60	\$31.95	
Net Revenue	\$1,003.95	\$3,899.40	\$9,603.00	\$984.55	\$1,862.40	\$467.40	\$1,033.05	
Total Revenue for the season	\$18,813.15							



Volunteer Time Sheet

Name _____ Month/Year _____

Title _____ Total Hours Worked _____

Approved by _____

Date and Hours Worked

Date	Hours Worked	Description of Task	Date	Hours Worked	Description of Task
1			16		
2			17		
3			18		
4			19		
5			20		
6			21		
7			22		
8			23		
9			24		
10			25		
11			26		
12			27		
13			28		
14			29		
15			30		
			31		

**Summary of
Accomplishments** _____

